



Technical Assistance Project Data Center Efficiency Opportunities October 22, 2008

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Data Centers are INFORMATION FACTORIES...

- Data centers are energy intensive facilities
 - Server racks now designed for more than 25+ kW
 - Surging demand for data storage
 - Typical facility ~ 1MW, can be > 20 MW
 - Nationally 1.5% of US Electricity consumption in 2006
 - Projected to double in next 5 years
- Significant data center building boom
 - Power and cooling constraints in existing facilities

Resembling large industrial facilities







Also having specialized equipment



The rising cost of ownership

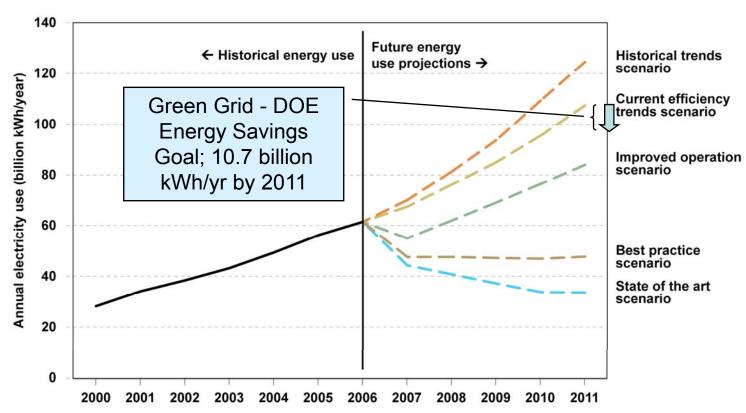
- Cost of electricity and supporting infrastructure now surpassing capital cost of IT equipment
- Perverse incentives -- IT and facilities budgets are controlled in different parts of the organization

Source: The Uptime Institute, 2007

DOE-Green Grid partnership goals

2011 goal is 10% energy savings overall in U.S. data center

- 10.7 billion kWh
- Equivalent to electricity consumed by 1 million typical U.S. households
- Reduces greenhouse gas emissions by 6.5 million metrics tons of CO₂ per year

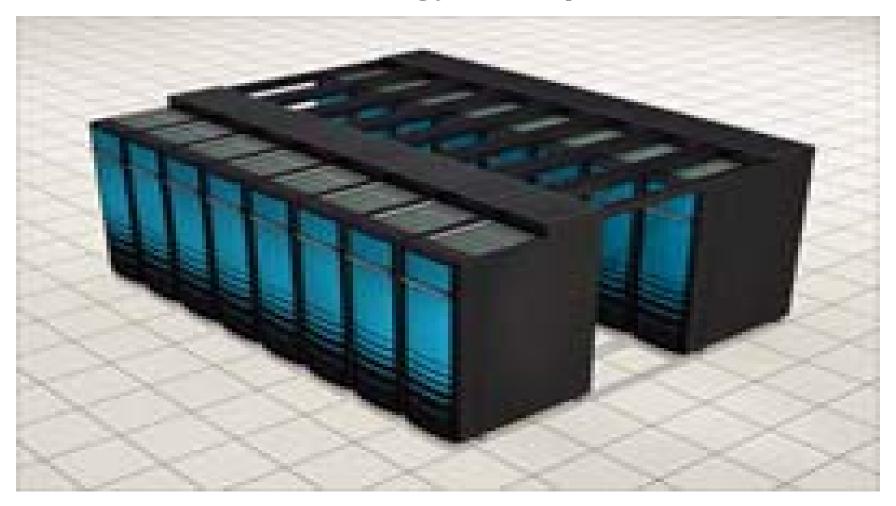


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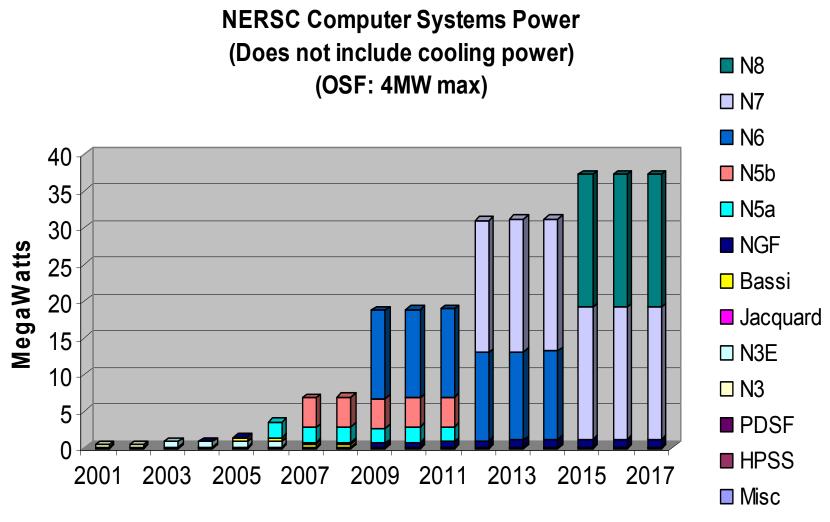
Potential savings

- 20-40% savings are typically possible
- Aggressive strategies better than 50% savings
- Paybacks are short 1 to 3 years are common
- Potential to extend life and capacity of existing data center infrastructure but this also could allow for more IT equip - raising total energy use
- Some opportunities need to be integrated with infrastructure upgrades
- Most don't know if their center is good or bad

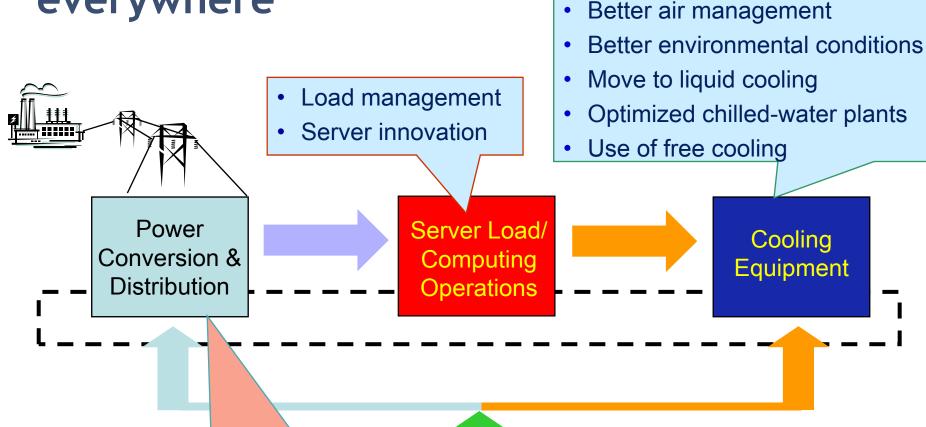
LBNL feels the energy cost pain!



LBNL super computer systems power:



Energy efficiency opportunities are everywhere • Better air mana



- · High voltage distribution
- Use of DC power
- Highly efficient UPS systems
- Efficient redundancy strategies

Alternative Power Generation

- On-site generation
- Waste heat for cooling
- Use of renewable energy/fuel cells

Data center efficiency opportunities

Benchmarking over 30 centers consistently lead to opportunities

No silver bullet

Lots of silver bb's

Many areas for improvement...

Cooling

- Air Management
- Free Cooling air or water
- Environmental conditions
- Centralized Air Handlers
- Low Pressure Drop Systems
- Fan Efficiency
- Cooling Plant Optimization
- Direct Liquid Cooling
- Right sizing/redundancy
- Heat recovery
- Building envelope

Electrical

- UPS and transformer efficiency
- High voltage distribution
- Premium efficiency motors
- Use of DC power
- Standby generation
- Right sizing/redundancy
- Lighting efficiency and controls
- On-site generation

IT

- Power supply efficiency
- Standby/sleep power modes
- IT equipment fans
- Virtualization
- Load shifting

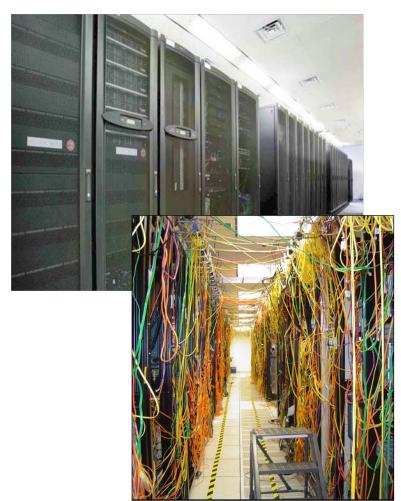
Where to focus to improve efficiency?

- Benchmarking the starting point
- IT equipment reduce the load at the source
- Environmental conditions most centers are not optimal
- Free cooling a majority of centers do not employ free cooling
- Power distribution unnecessary power conversions
- Redundancy understanding what redundancy costs and what it buys
- Cooling systems efficiency evolution of data centers neglected best practices
- Research new solutions
 - optimize power delivery all the way to the chip
 - optimize cooling from the chip to atmosphere
 - Remove barriers
 - High tech moves quickly

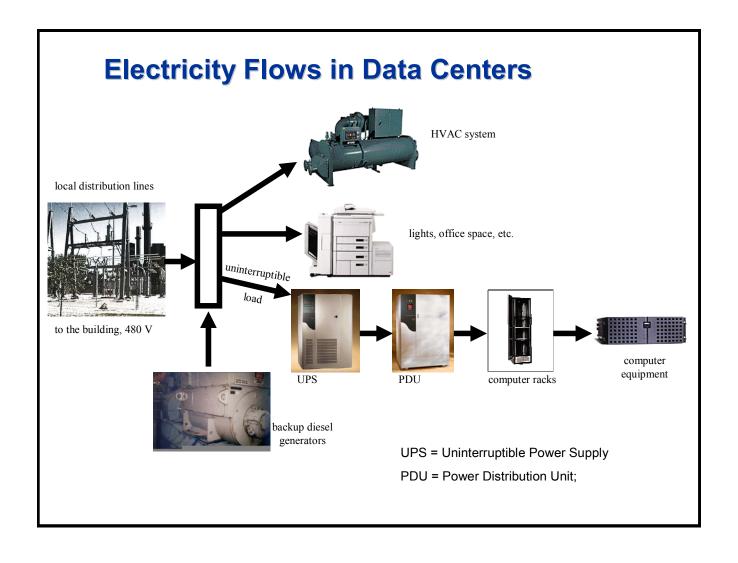
Benchmarking for energy performance improvement:

Energy benchmarking can be effective in helping to identify better performing designs and strategies.

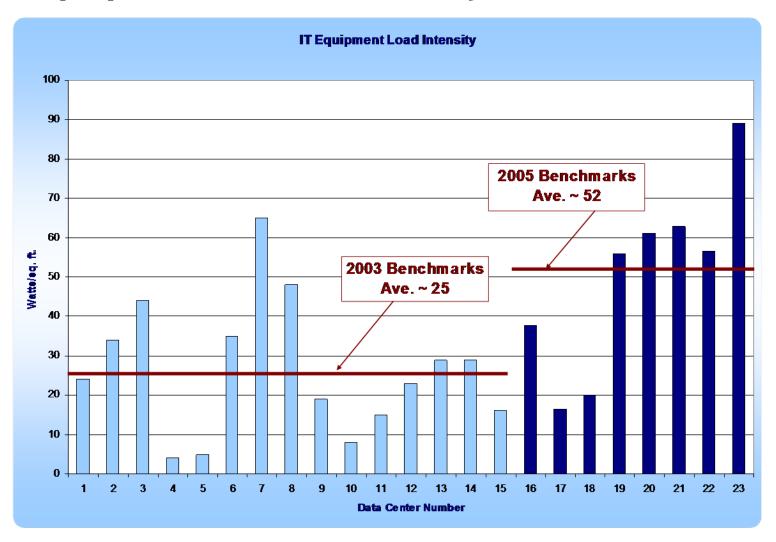
As new strategies are implemented (e.g. liquid cooling), energy benchmarking will enable comparison of performance.



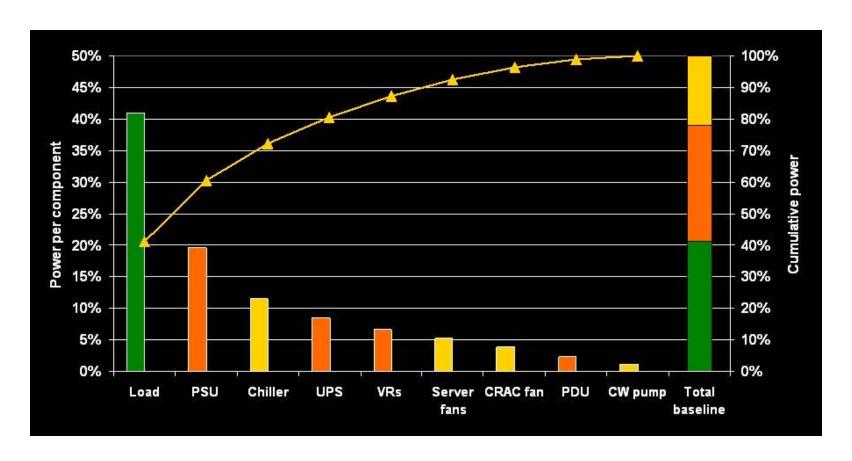
Benchmarking energy end use



IT equipment load density



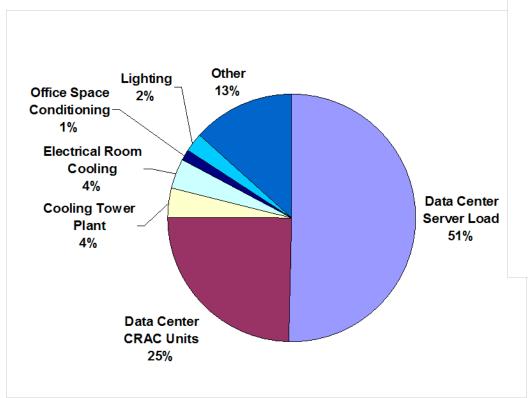
Electrical end use in one center

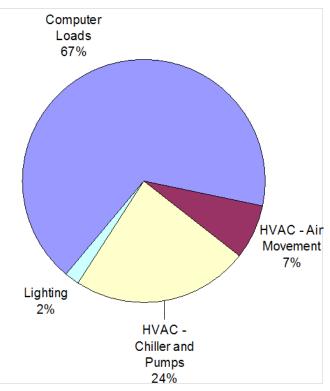


Courtesy of Michael Patterson, Intel Corporation

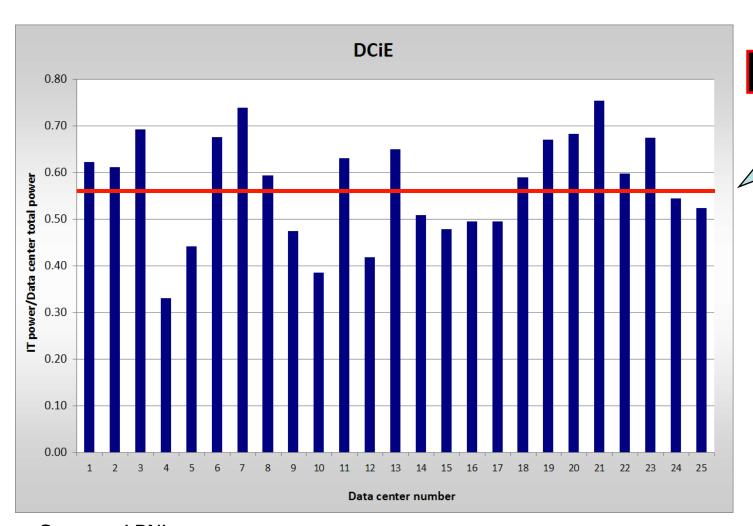
Your mileage will vary

The relative percentages of the energy doing computing varied considerably.





High level metric — IT/total

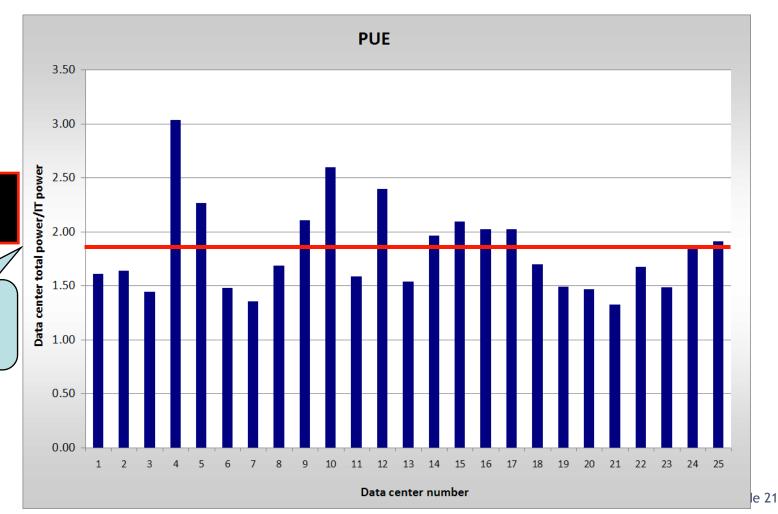


Average .57

Higher is better

Source: LBNL

Inverse metric —total/IT (PUE)

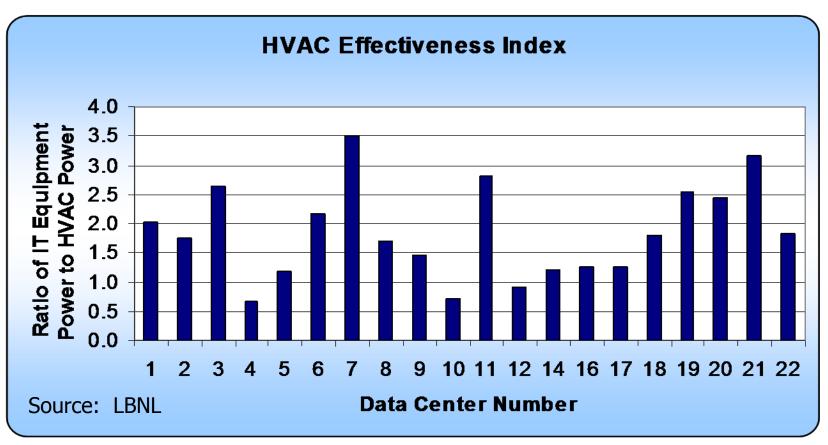


Average 1.83

Lower is better

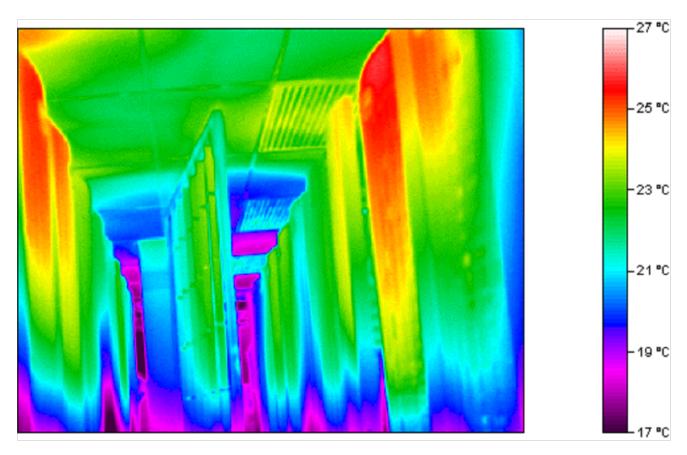
HVAC system effectiveness

We observed a wide variation in HVAC performance



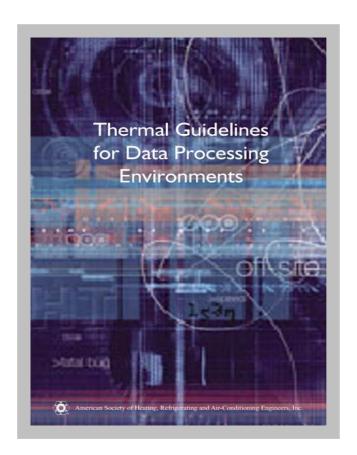
Visualize the problem

Infrared thermography



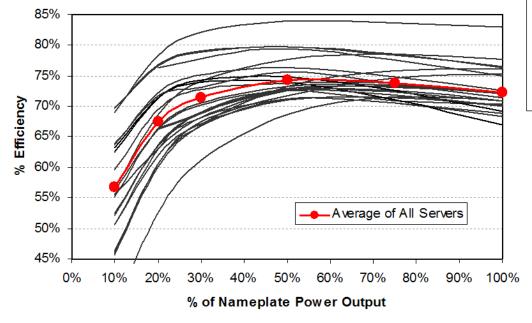
Environmental conditions

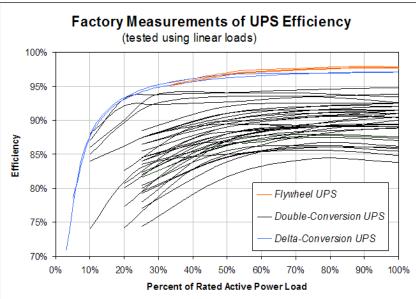
- ASHRAE consensus between IT equipment manufacturers and HVAC professionals on appropriate temperature and humidity conditions
- Recommended and allowable ranges of temp and humidity
- Standard reporting of requirements



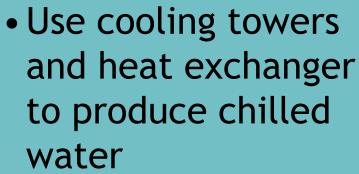
Electrical power conversion efficiency

varies





Free cooling

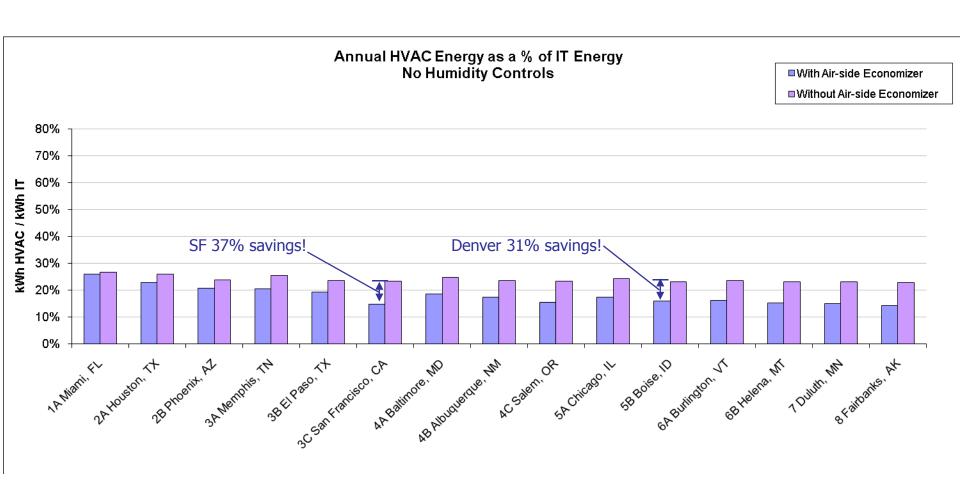


• Turn off chiller





Air-side economizer savings: no humidification and code minimum water-cooled chilled water plant



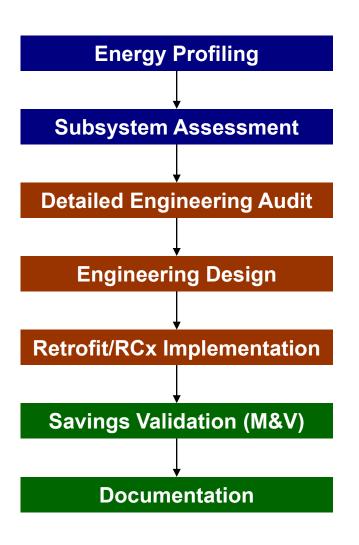
The good news:

- Industry is taking action
 - IT manufacturers
 - Infrastructure equipment manufacturers
- Industry Associations are active:
 - ASHRAE
 - Green Grid
 - Uptime Institute
 - Afcom
 - Critical Facilities Roundtable
 - 7 X 24 Exchange
- Utilities and governments initiating programs to help

Save Energy Now

- Data Center assessment tool suite DC Pro
- Awareness training
- Qualified specialist program
- Certification continuous improvement
- Collaboration with industry associations
 - Green Grid
 - ASHRAE
 - Uptime
 - Silicon Valley Leadership Group
 - others

Steps to saving energy:



- Assessments conducted by owners and engineering firms using DOE tools
- Tools provide uniform metrics and approach
- Raises awareness of opportunities

 Audits, design and implementation by engineering firms and contractors

- M&V by site personnel and eng firms
- DC Pro can document results, and track performance improvements
- · Further best practices can be identified

DC Pro tool suite

- Profiling Tool: profiling and tracking
 - Establish DCIE baseline and efficiency potential (~1-3 hours effort)
 - Document actions taken
 - Track progress in DCiE over time
- Assessment tools: more in-depth site assessments
 - Suite of tools to address major sub-systems
 - Provides savings for efficiency actions
 - ~2 week effort (including site visit)

DC Pro tools

High Level Profiling Tool

- Overall energy performance (baseline) of data center
- Performance of systems (infrastructure & IT) compared to benchmarks
- Prioritized list of energy efficiency actions and their savings, in terms of energy cost (\$), source energy (Btu), and carbon emissions (Mtons)
- Points to more detailed system tools



IT Module

- Servers
- Storage & networking
- Software



Cooling

- Air handlers/ conditioners
- Chillers, pumps, fans
- Free cooling



Air Management

- hot cold separation
- environmental conditions



Power Systems

- UPS
- Transformers
- Lighting
- Standby gen.



On-Site Gen

- Renewables
- use of waste heat

DC Pro profiling tool demonstration

www.eere.energy.gov/datacenters

Example "DC Pro" recommendations

List of Actions (for Electric Distribution System)

- Avoid lightly loaded UPS systems
- Use high efficiency MV and LV transformers
- Reduce the number of transformers upstream and downstream of the UPS
- Locate transformers outside the data center
- Use 480 V instead of 208 V static switches (STS)
- Specify high-efficiency power supplies
- Eliminate redundant power supplies
- Supply DC voltage to IT rack



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Tool development status and outlook

Currently Available:

- High level profiling tool v 1.0
- Electrical assessment tool
 Beta

Future Assessment Tools:

- Electrical module (initial issue)
- Air management module (December 08)
- Cooling module (TBD depends upon utility funding)
- IT module (February 09 Green Grid input

June 09 Beta version)

• On-site Generation (TBD)

DOE activities are leveraged:

- Industry is taking action
 - IT manufacturers
 - Infrastructure equipment manufacturers
- Industry Associations are active:
 - ASHRAE
 - Green Grid
 - Uptime Institute
 - Afcom
 - Critical Facilities Roundtable
 - 7 X 24 Exchange
- Utilities and State governments programs

Microsoft's data center in a tent



http://www.datacenterknowledge.com/archives/ 2008/09/22/new-from-microsoft-data-centers-intents/

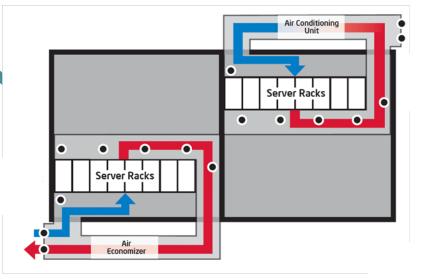
"Inside the tent, we had five HP DL585s running Sandra from November 2007 to June 2008 and we had **ZERO failures** or 100% uptime. In the meantime, there have been a few anecdotal incidents:

- Water dripped from the tent onto the rack. The server continued to run without incident.
- A windstorm blew a section of the fence onto the rack. Again, the servers continued to run.
- An itinerant leaf was sucked onto the server fascia. The server still ran without incident."

And from Intel a side-by-side comparison

Intel conducted a 10-month test to evaluate the impact of using only outside air to cool a high-density data center, even as temperatures ranged between 64 and 92 degrees and the servers were covered with dust.

- Intel's result: "We observed no consistent increase in server failure rates as a result of the greater variation in temperature and humidity, and the decrease in air quality," Intel's Don Atwood and John Miner write in their white paper. "This suggests that existing assumptions about the need to closely regulate these factors bear further scrutiny



See http://www.datacenterknowledge.com/archives/2008/09/18/intel-servers-do-fine-with-outside-air/

Links to get started

DOE EERE Technical Assistance Project:

http://apps1.eere.energy.gov/wip/tap.cfm

DOE Website: Sign up to stay up to date on new developments

www.eere.energy.gov/datacenters

Lawrence Berkeley National Laboratory (LBNL)

http://hightech.lbl.gov/datacenters/

ASHRAE Data Center technical guidebooks

http://tc99.ashraetcs.org/

The Green Grid Association: White papers on metrics

http://www.thegreengrid.org/gg_content/

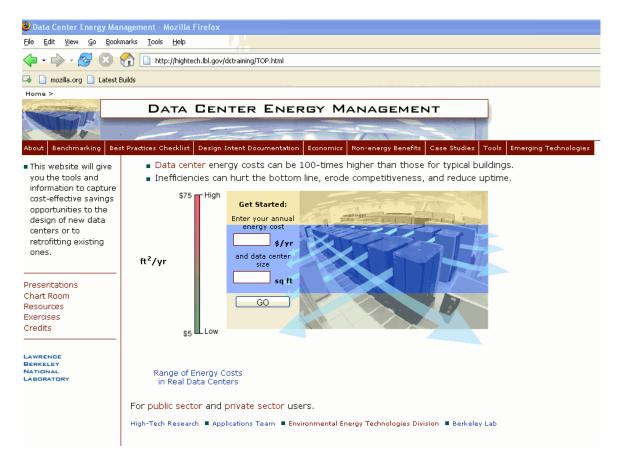
Energy Star® Program

http://www.energystar.gov/index.cfm?c=prod_development.server_efficiency

Uptime Institute white papers

www.uptimeinstitute.org

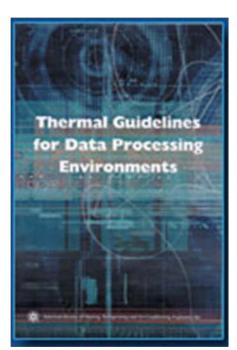
Web based training resource

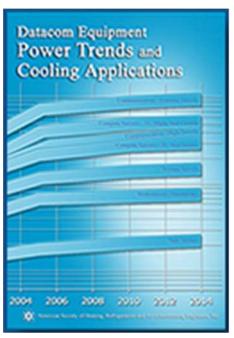


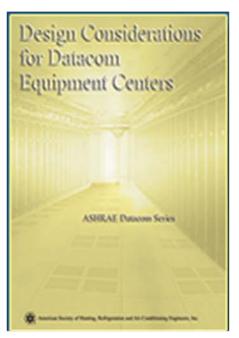
http://hightech.lbl.gov/dctraining/TOP.html

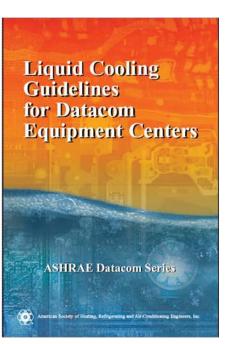
ASHRAE guidelines

six books published—more in preparation



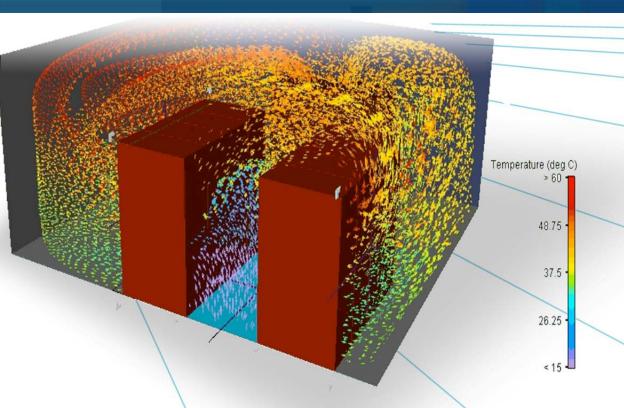






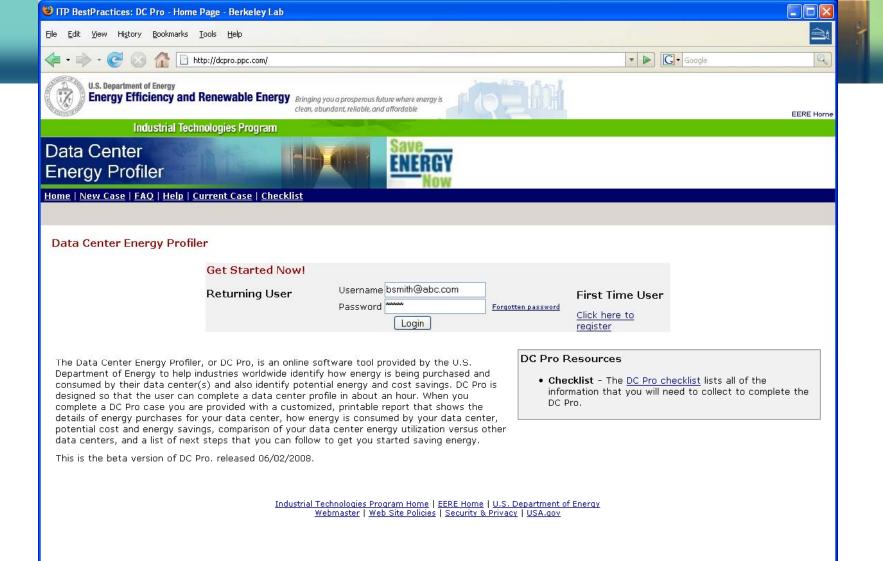
ASHRAE, Thermal Guidelines for Data Processing Environments, 2004, Datacom Equipment Power Trends and Cooling Applications, 2005, Design Considerations for Datacom Equipment Centers, 2005, Liquid Cooling Guidelines for Datacom Equipment Centers, 2006, © American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc., www.ashrae.org

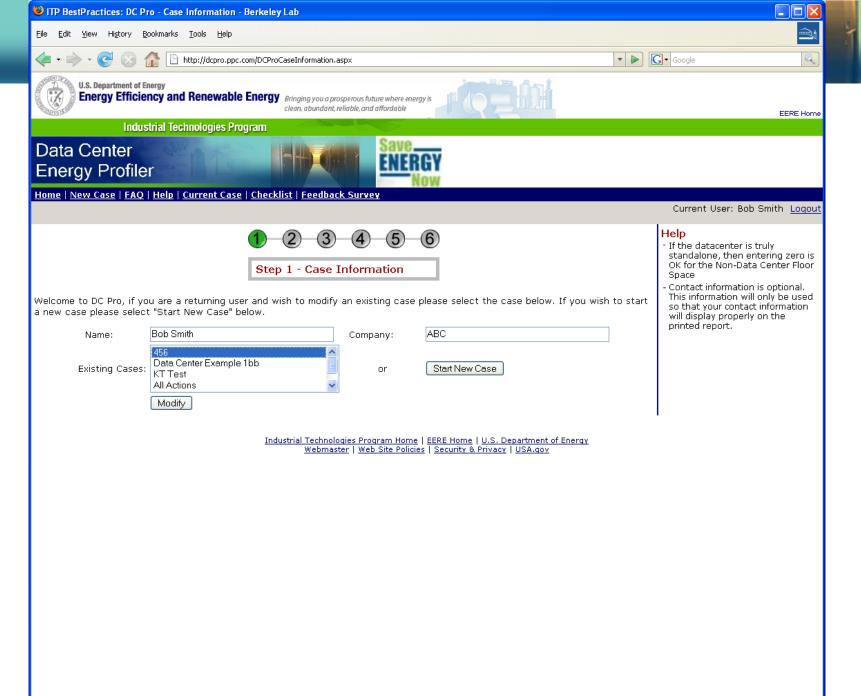
Order from http://tc99.ashraetcs.org/

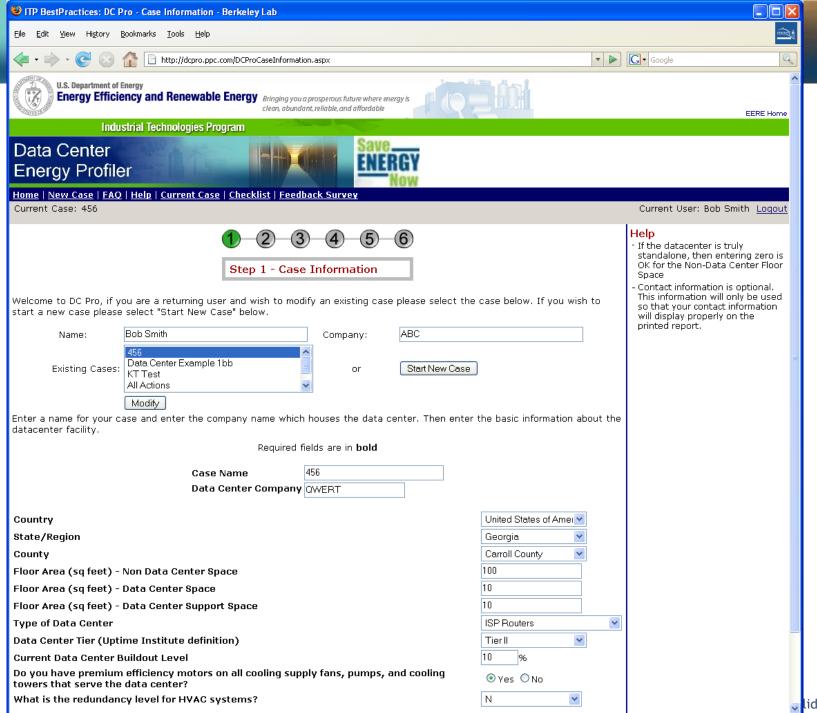


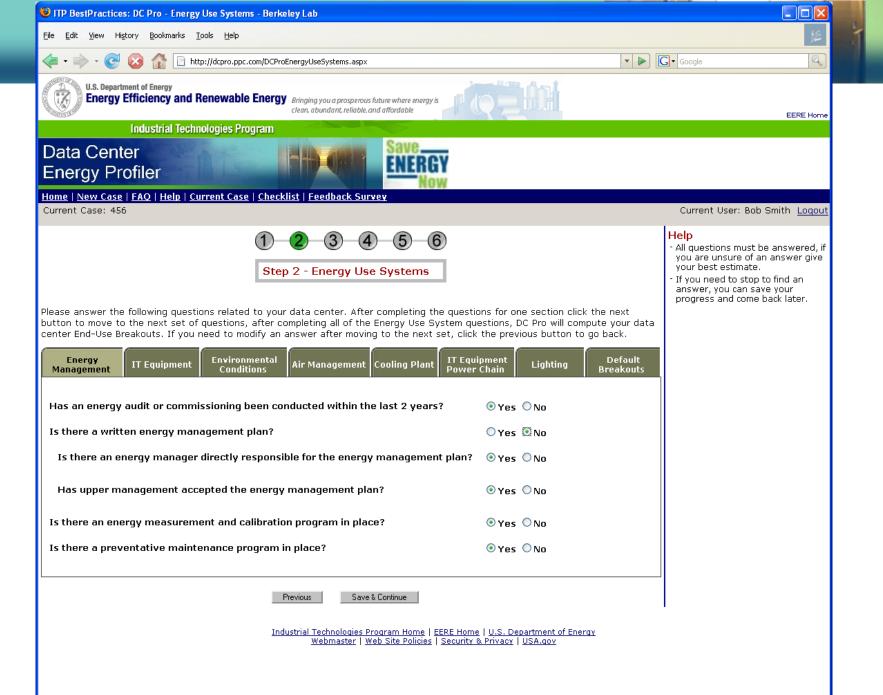
Questions/discussion

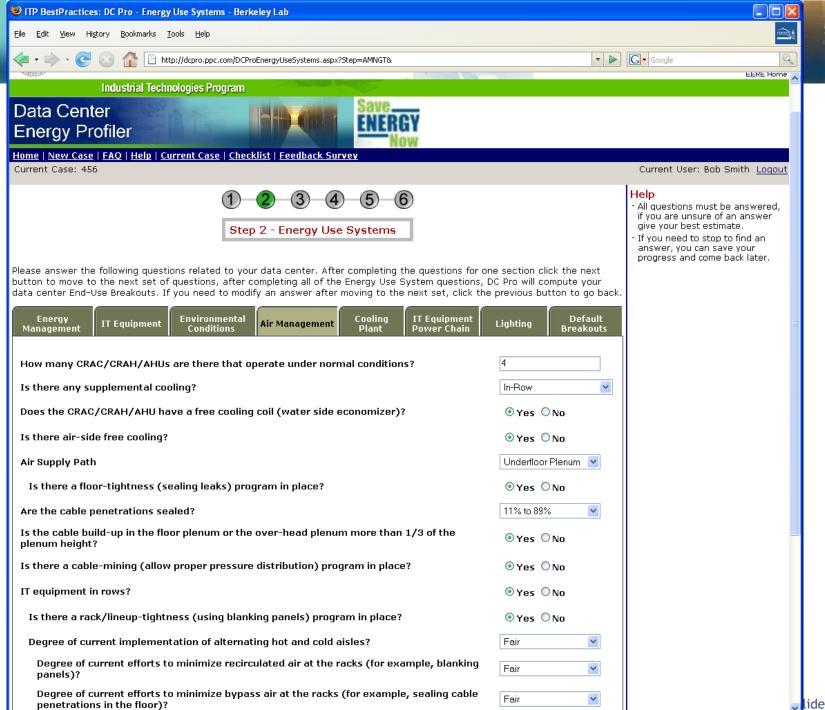


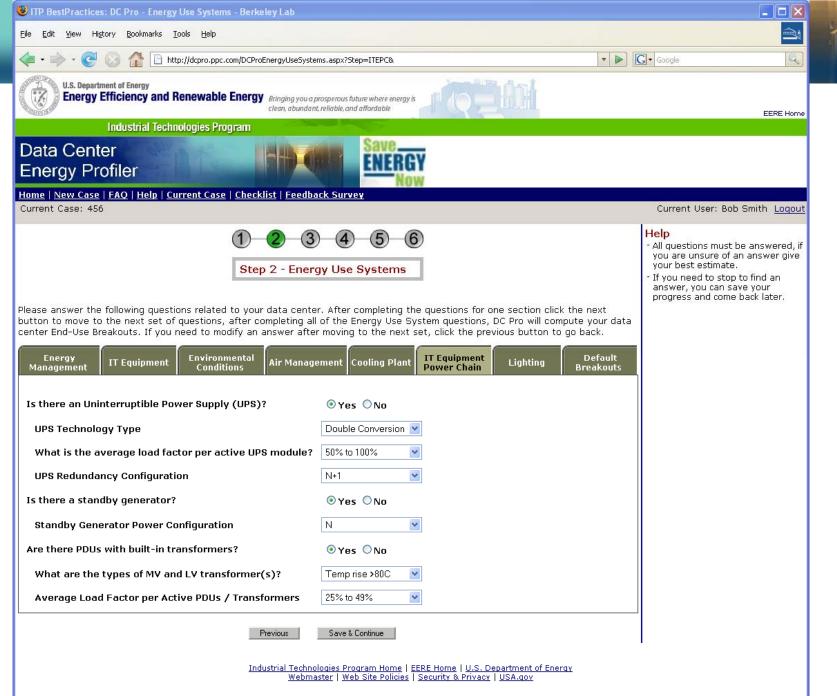


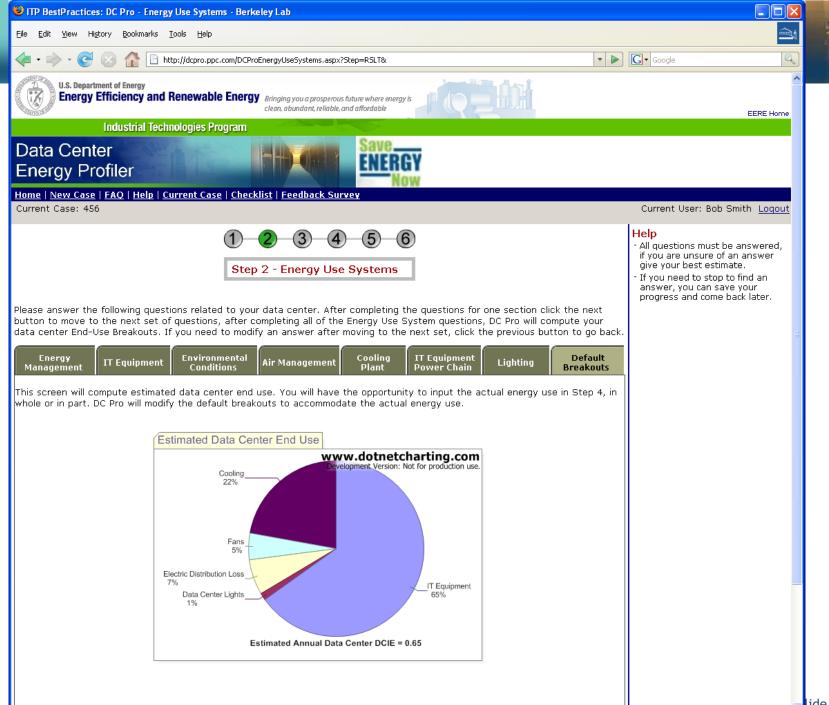


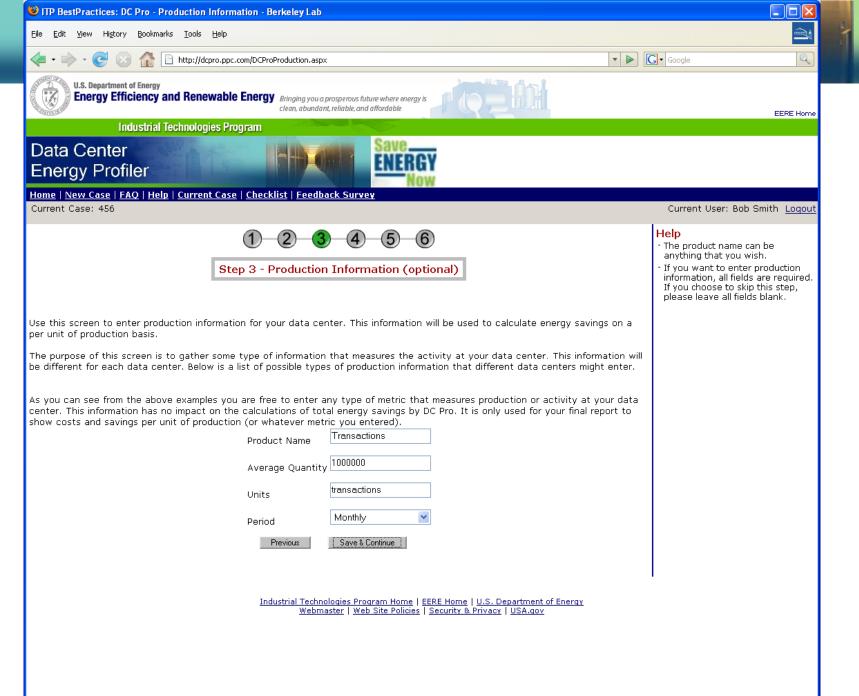


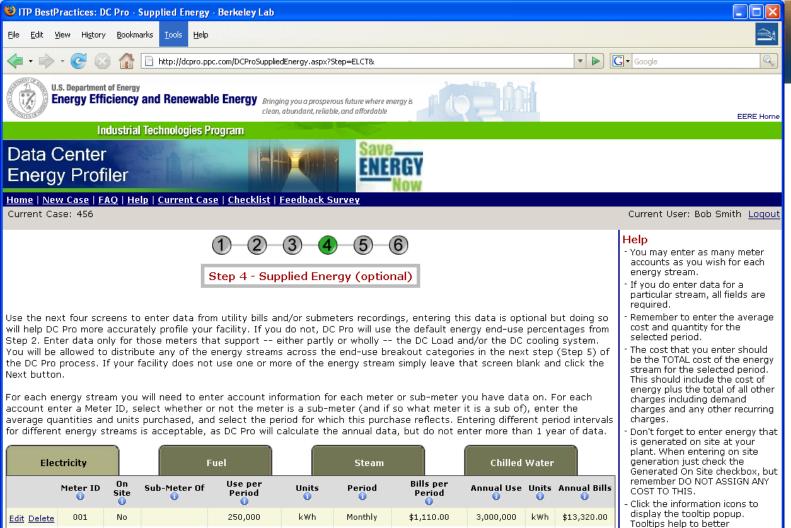










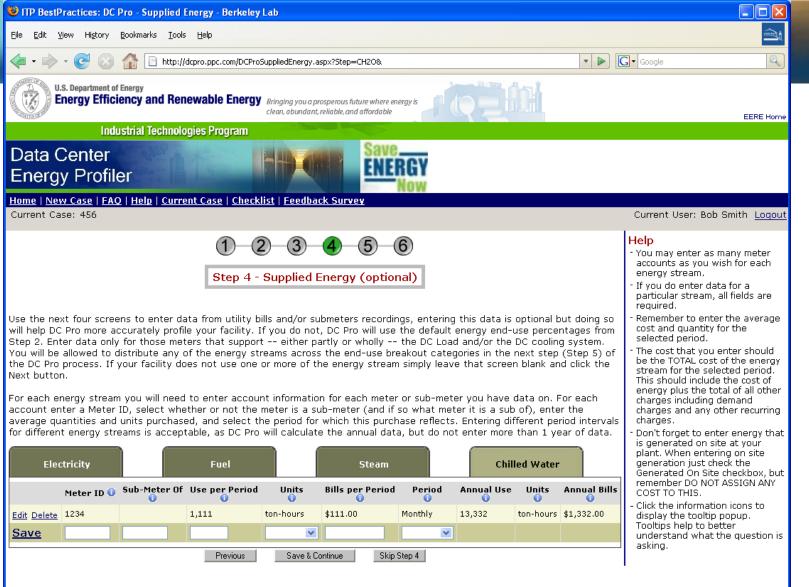


\$3,000.00 002 No 001 50,000 kWh Monthly. \$250.00 600,000 kWh. Edit Delete kWh Edit Delete 213 No 25,555 Monthly: \$12,345.00 306,660 kWh \$148,140.00 Save ٧ Previous Save & Continue Skip Step 4

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understand what the question is

asking.



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Current Case: 456

Step 5 - Energy Use Distribution (optional)

Use these screens to allocate the annual energy use for each meter identified in Step 4 across the Energy End-Use Breakout Categories.

If you do not know what the allocations are for a given meter, it is OK to skip this screen or enter estimates. All of the energy use for a given meter does not have to be allocated to the breakout categories. If the meter serves more than just the data center, it is OK to leave a portion of the energy in the Remainder column.

NOTE: DC Pro provides default percentages for you based on the information entered in Step 2. You may use these default percentages if you are unsure of the actual percentages that each energy use system uses. However, for more accurate results you should estimate your actual percentages and enter them in the boxes below.

Electricity			Fuel		Steam			Chilled Water		Summ		nary				
	Total Annual Site Energy Use		Site Energy End-Use Breakout Categories Recalculate													
Meter ID		IT Load 🛈 Lights 🛈		Electric Distribution Losses 0		Fans 🛈		Cooling & Humidity Controls		Site Energy Use Related to Data Center		Remainder (Non-Data Center Use)				
	kWh/yr	kWh/yr	%	kWh/yr	%	kWh/yr	%	kWh/yr	9/6	kWh/yr	9/0	kWh/yr	9/6	kWh/yr	9/6	
001	3,000,000	1700000	57%	90000	3%	350000	12%	600000	20%	90000	3%	2,830,000.0	94%	170,000	6%	
002	600,000	400000	67%	60000	10%	90000	15%	18000	3%	12000	2%	580,000.0	97%	20,000	3%	
213	306,660	153330	50%	91998	30%	0	0%	9199.8	3%	9199.8	3%	263,727.6	86%	42,932.4	14%	
Totals		2,253,330	58%	241,998	6%	440,000	11%	627,199.8	16%	111,199.8	3%	3,673,727.6	94%	232,932.4	6%	
Is this all the electricity associated with the breakout categories being used by the data center?		Yes 💌		Yes		Yes		Yes		Yes						

Save & Continue

Previous

Help

Current User: Bob Smith Logout

- Please enter a value for each meter or sub-meter. If the meter or sub-meter does not use any energy from a given category, enter zero.
- The total annual energy use for each meter are the values calculated in Step 4. If you notice a problem with a meter or need to modify one, go back to Step 4 by clicking the circle on the top of this page.
- The percentages in the "Energy Use Related to Data Center" and "Remainder" column for a given meter MUST equal 100%, DC Pro will not let you move onto the next page if they do not.
- You must select
 "Yes"or "No" in the
 final row before
 proceeding to the
 next energy type.
 Select "Yes" if
 there is no
 additional energy
 being used by the
 data center for a
 given breakout
 category. Select



Open the Report in PDF

This is your customized DC Pro Summary Report. The report is broken into five basic sections. If you wish to go back and edit any of your values or add more datapage to navigate to the desired screen.

- 1. Case Information your basic case information including energy consumption and savings on a per unit of production basis.
- 2. Annual Energy Use a summary of your data center's annual energy purchases and consumption broken down by energy category.
- 3. Potential Annual Energy Savings an estimation of potential annual energy savings for your data center's energy use systems displayed in MMBtu and dollar
- 4. Potential Annual CO2 Savings an estimation of the potential annual reduction of CO2 emissions.
- 5. Suggested Next Steps a customized list of suggested next steps for you to take to realize potential energy and cost savings.

Case Information

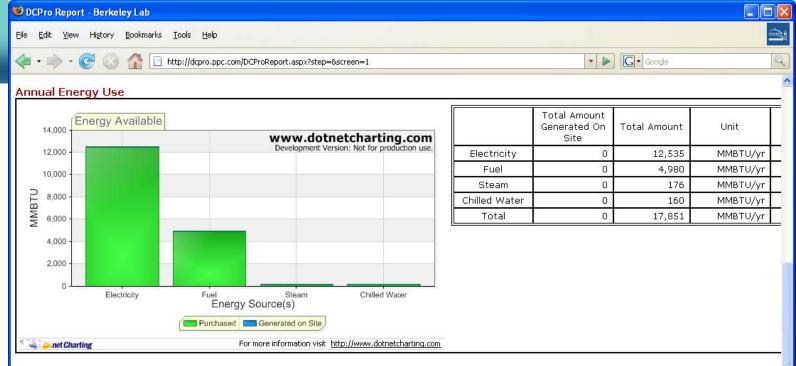
Case Name	456				
Name	Bob Smith				
Email	bsmith@abc.com				
Company	ABC				
Data Center Company	QWERT				
County	Carroll County				
State	Georgia				

Energy Available

Annual Energy Use

14,000 12,000 10,000

www.dotnetcharting.com		Total Amount Generated On Site	Total Amount	Unit	=
Development Version: Not for production use.	Electricity	0	12,535	MMBTU/yr	
	Fuel	0	4,980	MMBTU/yr	-
l l					$-\mathbf{v}$



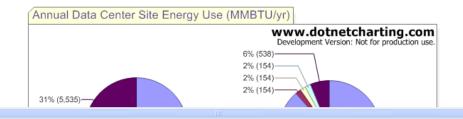
Potential Annual Energy Savings

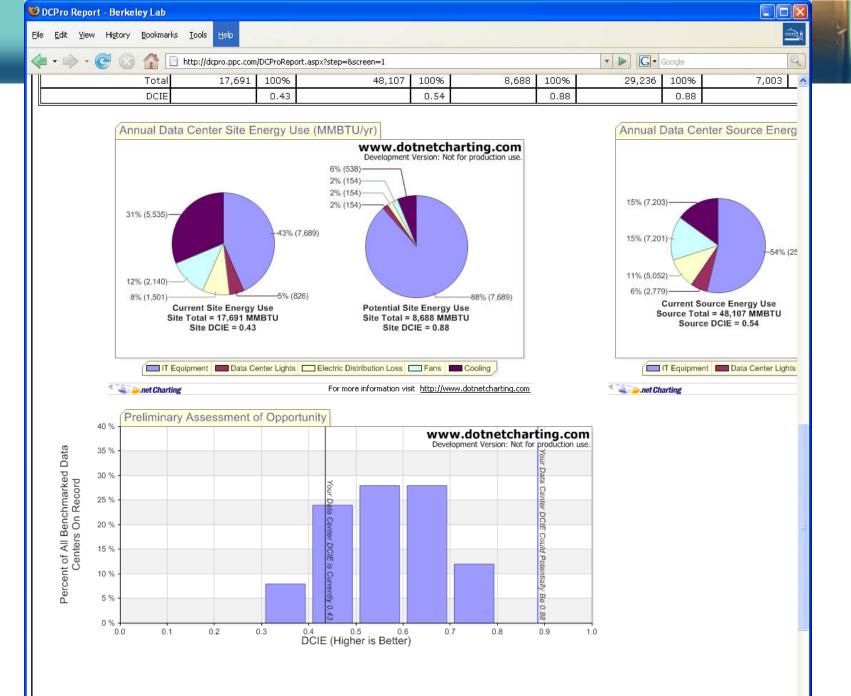
Suggested Next Steps

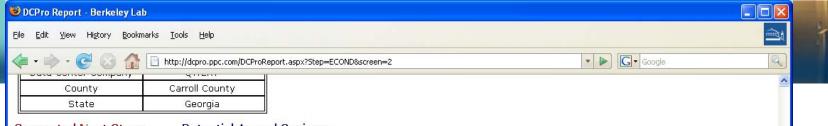
The following chart and data table summarize your data center's potential annual energy savings by breakout catergory.

NOTE: The energy and money savings listed below are only estimates based on the data you entered and the estimated costs associated with the data center su

		t Energy Use	Po	Potential Sa						
Breakout Category	Site Energy		Source Energy		Site Energy		Source Energy		T Fotelitial Sa	
	MMBTU/yr	%	MMBTU/yr	%	MMBTU/yr	%	MMBTU/yr	%	MMBTU/yr	
IT Equipment	7,689	43%	25,872	54%	7,689	88%	25,872	88%	0	
Data Center Lights	826	5%	2,779	6%	154	2%	517	2%	672	
Electric Distribution Losses	1,501	8%	5,052	11%	154	2%	517	2%	984	
Fans	2,140	12%	7,201	15%	154	2%	517	2%	1,623	
Cooling	5,535	31%	7,203	15%	538	6%	1,811	6%	3,724	
Total	17,691	100%	48,107	100%	8,688	100%	29,236	100%	7,003	
DCIE		0.43		0.54		0.88		0.88		







Suggested Next Steps

Potential Annual Savings

	Energy agement IT Equipment	Environmental Conditions	Air Management	Cooling Plant	IT Equipment Power Chain	Lighting	Global Action			
EC.A.1	Consider Air-Management measures	A low air temperature r range suggest air mana temperature is due to r will indicate if correctiv	igement problems. A ecirculation air. Estir	low return tempera nating the Return T	uipment intake temp ture is due to by-pa	iss air and an elev	ated return			
EC.A.2	Consider increasing the supply temperature	A low supply temperature makes the chiller system less efficient and limits the utilization of economizers. Enclosed architectures allow the highest supply temperatures (near the upper end of the recommended intake temperature range) since mixing of hot and cold air is minimized. In contrast, the supply temperature in open architectures is often dictated by the hottest intake temperature.								
EC.A.4	Place temperature/humidity sensors so they mimic the IT equipment intake conditions	IT equipment manufact humidity. The temperat to match or exceed the to the cooling equipment cooling system is often to provide sensors at tadjusting the cooling sintake often results in the cooling signification.	ture and humidity limited in a comment specion to the comment specion are not located significantly differed he intake of every pigstem sensor locations.	ts imposed on the offications. However, and at the IT equipmont to the time it real ece of IT equipment in order to provide	cooling system that the temperature an ent intakes. The coi ches the IT equipme t, but a few represe	serves the data condition of the data condition of the air sent intakes. It is untative locations of	enter are intended are often integral upplied by the sually not practical can be selected.			
EC.A.5	Recalibrate temperature and humidity sensors	Temperature sensors g they tend to drift out of precise (+/- 5% RH is t out of calibration. To e control system should I begin with. After a regu drift and how frequent by a third-party service	of adjustment over ti ypically the best acc nsure good cooling s be treated as mainte ular calibration progra the calibrations shou	me. In contrast, evicuracy that can be system performance, nance items and ca am has been in effe	en the best humidity achieved at reasona , all temperature and librated at least ond ct for a while, you o	y sensors are instr able cost). Humidit d humidity sensors ce a year. Twice a can gauge how rap	insically not very y sensors also drift used by the year is better to idly your sensors			
EC.A.6	Network the CRAC/CRAH controls	CRAC/CRAH units are ty humidity sensors. The data center with many dehumidifying. There m energy. Controlling all t	sensors may not be o CRACs/CRAHs it is n ay also be significan	calibrated to begin v ot unusual to find so t differences in supp	vith, or they may dr ome units humidifyir oly air temperatures	ift out of adjustme ig while others are . Both of these sit	ent over time. In a simultaneously			
EC.A.8	Consider disabling or eliminating humidification controls or reducing the humidification setpoint	Tightly controlled humidity can be very costly in data centers since humidification and dehumidification are involved. A wider humidity range allows significant utilization of free cooling in most climate zones by utilizing effective air-side economizers. In addition, open-water systems are high-maintenance items.								
EC.A.9	Consider disabling or eliminating dehumidification controls or increasing the dehumidification setpoint	Most modern IT equipment is designed to operate reliably when the intake air humidity is between 20% and 80% RH. However, 55% RH is a typical upper humidity level in many existing data centers. Maintaining this relatively low upper limit comes at an energy cost. Raising the limit can save energy, particularly if the cooling system has an airside economizer. In some climates it is possible to maintain an acceptable upper limit without ever needed to actively dehumidify. In this case, consider disabling or removing the dehumidification controls entirely.								
EC.A.10	Change the type of humidifier	Most humidifiers are he common fuel sources. uses much less energy set up properly the dro benefit, as the droplets	The heat of the stea Instead of boiling w plets quickly evapora	m bécomes an adde ater, it introduces a ate, leaving no mois	d load on the coolir a very fine mist of w ture on nearby surfa	ıg system. An evá; rater droplets to tl	oorative humidifier ne air stream. Wher			